

GAME PLAN JAPAN SPORTS BUSINESS DELEGATION

TOKYO KAWASAKI

Monday, 21 April 2025
Tuesday, 22 April 2025
Wednesday, 23 April 2025

MEETINGS

- BAKER MCKENZIE - JAPAN MARKET BRIEF
- DAZN - JAPAN SPORTS STREAMING, BROADCASTING AND MEDIA LANDSCAPE
- AUSTRALIAN EMBASSY TOKYO - SPORTS DIPLOMACY BRIEFING AND ROUNDTABLE DISCUSSION

SITE VISITS & PRESENTATIONS

- FUJITSU TECHNOLOGY PARK
- THE SUPER SPORTS XEBIO STORE WALK-THROUGH

NETWORKING

- SPORTS FOR BUSINESS EVENT HOSTED BY THE AUSTRALIAN EMBASSY TOKYO & THE AUSTRALIA NEW ZEALAND CHAMBER OF COMMERCE IN JAPAN'S SPORTS FOR BUSINESS COMMITTEE
- GIANTS V CHUNICHI GAME AT TOKYO DOME (TBC)

MEETINGS

- INNOVATION DOJO - KANSAI MARKET BRIEF

SITE VISITS & PRESENTATIONS

- MIZUNO CORPORATION - MIZUNO ENGINE INNOVATION CENTER

NETWORKING

- SPORTS BUSINESS CONNECTIONS: NETWORKING EVENT AT THE AUSTRALIA PAVILION, EXPO 2025 OSAKA

OSAKA KOBE

Thursday, 24 April 2025
Friday, 25 April 2025

Please note that the above schedule and agenda is accurate as of 17 January 2025 but is subject to change. Updates will be shared with delegates as the various elements of the program are confirmed.